



Business Summary

West Plains, Missouri, United States
Rings: 3, 5, 100 mile radii

Latitude: 36.72812
Longitude: -91.85237

Data for all businesses in area	3 miles		5 miles		100 miles	
Total Businesses:	1,130		1,335		76,198	
Total Employees:	8,329		9,248		447,448	
Total Residential Population:	13,117		17,537		1,431,552	
Employee/Residential Population Ratio:	0.64		0.53		0.31	

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	40	3.5%	94	1.1%	55	4.1%	123	1.3%	5,072	6.7%	12,274	2.7%
Construction	61	5.4%	244	2.9%	78	5.8%	302	3.3%	6,505	8.5%	23,795	5.3%
Manufacturing	37	3.3%	928	11.1%	44	3.3%	1,069	11.6%	2,744	3.6%	50,625	11.3%
Transportation	32	2.8%	199	2.4%	40	3.0%	225	2.4%	2,882	3.8%	20,417	4.6%
Communication	12	1.0%	141	1.7%	16	1.2%	226	2.4%	508	0.7%	4,400	1.0%
Utility	4	0.3%	11	0.1%	5	0.4%	18	0.2%	332	0.4%	3,579	0.8%
Wholesale Trade	61	5.4%	376	4.5%	74	5.5%	442	4.8%	3,092	4.1%	17,725	4.0%
Retail Trade Summary	240	21.3%	1,739	20.9%	274	20.6%	1,856	20.1%	11,917	15.6%	88,858	19.9%
Home Improvement	10	0.9%	63	0.8%	15	1.1%	77	0.8%	682	0.9%	6,469	1.4%
General Merchandise Stores	13	1.2%	426	5.1%	15	1.1%	436	4.7%	369	0.5%	17,480	3.9%
Food Stores	12	1.1%	43	0.5%	13	1.0%	44	0.5%	1,070	1.4%	8,235	1.8%
Auto Dealers, Gas Stations, Auto Aftermarket	34	3.0%	188	2.3%	44	3.3%	215	2.3%	1,766	2.3%	10,453	2.3%
Apparel & Accessory Stores	17	1.5%	72	0.9%	20	1.5%	82	0.9%	713	0.9%	3,931	0.9%
Furniture & Home Furnishings	25	2.2%	117	1.4%	26	2.0%	120	1.3%	1,008	1.3%	4,599	1.0%
Eating & Drinking Places	46	4.1%	536	6.4%	49	3.7%	555	6.0%	2,354	3.1%	22,865	5.1%
Miscellaneous Retail	83	7.3%	294	3.5%	92	6.9%	327	3.5%	3,955	5.2%	14,826	3.3%
Finance, Insurance, Real Estate Summary	99	8.8%	345	4.1%	111	8.3%	385	4.2%	5,379	7.1%	22,894	5.1%
Banks, Savings & Lending Institutions	17	1.5%	123	1.5%	18	1.3%	133	1.4%	820	1.1%	6,680	1.5%
Securities Brokers	8	0.7%	15	0.2%	8	0.6%	15	0.2%	256	0.3%	851	0.2%
Insurance Carriers & Agents	26	2.3%	64	0.8%	27	2.0%	68	0.7%	1,159	1.5%	4,482	1.0%
Real Estate, Holding, Other Investment Offices	49	4.3%	142	1.7%	58	4.3%	169	1.8%	3,144	4.1%	10,881	2.4%
Services Summary	520	46.0%	3,901	46.8%	610	45.7%	4,226	45.7%	36,331	47.7%	177,154	39.6%
Hotels & Lodging	8	0.7%	106	1.3%	9	0.7%	111	1.2%	997	1.3%	8,488	1.9%
Automotive Services	40	3.6%	108	1.3%	49	3.7%	134	1.5%	1,899	2.5%	5,573	1.2%
Motion Pictures & Amusements	20	1.8%	66	0.8%	24	1.8%	75	0.8%	1,331	1.7%	7,724	1.7%
Health Services	89	7.9%	1,953	23.4%	96	7.2%	2,009	21.7%	3,274	4.3%	36,638	8.2%
Legal Services	15	1.3%	50	0.6%	16	1.2%	51	0.6%	836	1.1%	2,669	0.6%
Education Institutions & Libraries	21	1.9%	376	4.5%	25	1.9%	481	5.2%	1,193	1.6%	37,790	8.4%
Other Services	326	28.9%	1,241	14.9%	391	29.3%	1,365	14.8%	26,801	35.2%	78,272	17.5%
Government	24	2.1%	351	4.2%	28	2.1%	375	4.1%	1,436	1.9%	25,727	5.7%
Totals	1,130	100%	8,329	100%	1,335	100%	9,248	100%	76,198	100%	447,448	100%

Source: Copyright 2012 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2012.

June 03, 2014

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	22	1.9%	40	0.5%	33	2.5%	60	0.6%	3,785	5.0%	8,169	1.8%
Mining	2	0.2%	5	0.1%	2	0.1%	5	0.1%	81	0.1%	769	0.2%
Utilities	2	0.2%	8	0.1%	3	0.2%	11	0.1%	184	0.2%	2,500	0.6%
Construction	63	5.6%	247	3.0%	80	6.0%	305	3.3%	6,621	8.7%	24,177	5.4%
Manufacturing	36	3.2%	881	10.6%	45	3.3%	1,026	11.1%	2,628	3.4%	49,686	11.1%
Wholesale Trade	60	5.3%	375	4.5%	73	5.4%	441	4.8%	3,074	4.0%	17,658	3.9%
Retail Trade	192	17.0%	1,199	14.4%	223	16.7%	1,296	14.0%	9,386	12.3%	65,020	14.5%
Motor Vehicle & Parts Dealers	27	2.4%	160	1.9%	36	2.7%	186	2.0%	1,500	2.0%	8,745	2.0%
Furniture & Home Furnishings Stores	13	1.2%	69	0.8%	14	1.0%	70	0.8%	506	0.7%	2,148	0.5%
Electronics & Appliance Stores	9	0.8%	36	0.4%	11	0.8%	43	0.5%	465	0.6%	2,249	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	10	0.9%	62	0.7%	13	1.0%	73	0.8%	646	0.8%	6,312	1.4%
Food & Beverage Stores	13	1.2%	50	0.6%	14	1.0%	51	0.5%	1,029	1.4%	8,117	1.8%
Health & Personal Care Stores	14	1.3%	66	0.8%	16	1.2%	80	0.9%	570	0.7%	3,589	0.8%
Gasoline Stations	8	0.7%	32	0.4%	9	0.7%	34	0.4%	274	0.4%	1,743	0.4%
Clothing & Clothing Accessories Stores	20	1.7%	77	0.9%	23	1.7%	87	0.9%	856	1.1%	4,418	1.0%
Sport Goods, Hobby, Book, & Music Stores	14	1.2%	45	0.5%	15	1.1%	48	0.5%	708	0.9%	3,050	0.7%
General Merchandise Stores	13	1.2%	426	5.1%	15	1.1%	436	4.7%	369	0.5%	17,480	3.9%
Miscellaneous Store Retailers	47	4.1%	146	1.7%	53	3.9%	158	1.7%	2,008	2.6%	5,645	1.3%
Nonstore Retailers	4	0.4%	29	0.3%	5	0.4%	32	0.3%	455	0.6%	1,524	0.3%
Transportation & Warehousing	27	2.4%	183	2.2%	34	2.5%	203	2.2%	2,561	3.4%	18,484	4.1%
Information	21	1.8%	231	2.8%	25	1.9%	316	3.4%	1,151	1.5%	7,963	1.8%
Finance & Insurance	59	5.2%	222	2.7%	63	4.7%	238	2.6%	2,674	3.5%	12,956	2.9%
Central Bank/Credit Intermediation & Related Activities	19	1.6%	127	1.5%	20	1.5%	137	1.5%	904	1.2%	6,832	1.5%
Securities, Commodity Contracts & Other Financial	14	1.3%	28	0.3%	15	1.1%	29	0.3%	587	0.8%	1,578	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	26	2.3%	67	0.8%	28	2.1%	71	0.8%	1,183	1.6%	4,546	1.0%
Real Estate, Rental & Leasing	46	4.0%	133	1.6%	57	4.2%	165	1.8%	3,226	4.2%	11,426	2.6%
Professional, Scientific & Tech Services	88	7.8%	426	5.1%	96	7.2%	442	4.8%	6,258	8.2%	17,667	3.9%
Legal Services	18	1.6%	73	0.9%	19	1.4%	74	0.8%	948	1.2%	3,215	0.7%
Management of Companies & Enterprises	3	0.3%	6	0.1%	3	0.2%	6	0.1%	100	0.1%	584	0.1%
Administrative & Support & Waste Management & Remediation	119	10.5%	332	4.0%	157	11.8%	393	4.3%	13,671	17.9%	31,477	7.0%
Educational Services	25	2.2%	371	4.5%	31	2.3%	477	5.2%	1,261	1.7%	37,750	8.4%
Health Care & Social Assistance	116	10.3%	2,124	25.5%	127	9.5%	2,203	23.8%	4,947	6.5%	49,903	11.2%
Arts, Entertainment & Recreation	13	1.2%	55	0.7%	15	1.1%	62	0.7%	1,096	1.4%	6,934	1.5%
Accommodation & Food Services	53	4.7%	641	7.7%	57	4.3%	665	7.2%	3,352	4.4%	31,273	7.0%
Accommodation	7	0.6%	105	1.3%	8	0.6%	110	1.2%	982	1.3%	8,324	1.9%
Food Services & Drinking Places	46	4.1%	536	6.4%	49	3.7%	555	6.0%	2,370	3.1%	22,949	5.1%
Other Services (except Public Administration)	158	14.0%	499	6.0%	185	13.8%	556	6.0%	8,689	11.4%	27,326	6.1%
Automotive Repair & Maintenance	37	3.3%	101	1.2%	45	3.4%	125	1.3%	1,619	2.1%	4,541	1.0%
Public Administration	24	2.1%	351	4.2%	29	2.1%	377	4.1%	1,453	1.9%	25,726	5.7%
Total	1,130	100%	8,329	100%	1,335	100%	9,248	100%	76,198	100%	447,448	100%

Source: Copyright 2012 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2012.