Progress so far

• Developed mid-year salary package
• Began the budget process for FY 2013
• Coordinated PharmD MOU with UMKC
• Announced donation to renovate Gohn Hall
• Revised travel policy
• Reviewed shared leave policy
• Accelerated course transformation
• Eliminated new cell phone and car allowances
• Increased communications and feedback mechanisms
Actions to enhance persistence to graduation

Course redesign:

- PSY 121 – Selected for National Center for Academic Transformation in Missouri
- ENG 110 – Received a state Next Generation Learning Grant
- MTH 100-level courses – Undergoing multiple revisions to improve learning
- BIO 102 – Moved to more problem-based learning
- Other changes made across the general education options
Progress so far

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Enrollment

It is the intersection of our strongly-held philosophical beliefs and our budget reality.
Philosophical beliefs

• We are true believers in the personal and public benefits of higher education.
• There are lofty targets for the number of graduates at both state and national levels.
• Our beliefs are consistent with:
  • Our own long-range plan goals
  • Our desire for a more diverse student population
  • Our desire for access to talented students
• In Missouri, performance funding will be used for distributing new state monies.
Budget reality

- State appropriations are declining.
- Another reduction likely for FY2013.
- The balance between state appropriations and student tuition and fees has reversed itself over the past 40 years.
Enrollment

- **Fall 2010**: 20,949
- **Fall 2011**: 20,802

- **Fall 2010, West Plains**: 2,229
- **Fall 2011, West Plains**: 2,142

- **Fall 2010, Total Headcount**: 23,092
- **Fall 2011, Total Headcount**: 22,866
Enrollment by student category

- **Fall 2010**
  - Undergraduate degree-seeking: 15,493
  - Undergraduate non-degree seeking: 2,135
  - Graduate: 3,321

- **Fall 2011**
  - Undergraduate degree-seeking: 15,546
  - Undergraduate non-degree seeking: 2,086
  - Graduate: 3,170
International and China campus enrollment

<table>
<thead>
<tr>
<th></th>
<th>Fall 2010</th>
<th>Fall 2011</th>
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<tbody>
<tr>
<td>International</td>
<td>1,261</td>
<td>1,304</td>
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<tr>
<td>origin (excluding China Campus)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>China campus</td>
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261

182
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<tr>
<th>Year</th>
<th>Average ACT</th>
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<td>Fall 08</td>
<td>24.2</td>
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<tr>
<td>Fall 09</td>
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<tr>
<td>Fall 10</td>
<td>24.1</td>
</tr>
<tr>
<td>Fall 11</td>
<td>24.1</td>
</tr>
</tbody>
</table>
New degree-seeking students by calendar year, 2007-2011

Excludes students on China Campus
Headcount by race/ethnicity
All students – fall 2011

- 80.3% White or caucasian
- 3.1% Non-Resident Alien
- 5.9% Unknown
- 1.0% China Campus
- Historically underrepresented, 9.6%
A call to action

It will be up to us.
Mission

Missouri State University is a public, comprehensive metropolitan system with a statewide mission in public affairs, whose purpose is to develop educated persons. The University's identity is distinguished by its public affairs mission, which entails a campus-wide commitment to foster competence and responsibility in ethical leadership, cultural competence and community engagement.
Overarching and enduring commitments

- Student learning
- Inclusive excellence
- Institutional impact
Fulfilling Our Promise: MSU’s Long-Range Plan, 2011-16

- Access to success
- Public affairs integration
- Engaged inquiry
- Partners for progress
- Valuing and supporting people
- Responsible stewardship
In a comprehensive review of publicly available data, these 120 two-year institutions—from 32 states—have demonstrated strong outcomes considering three areas of student success:

- student success in persistence and completion,
- consistent improvement in outcomes over time, and
- equity in outcomes for students of all racial/ethnic and socioeconomic backgrounds.

Missouri State University-West Plains in West Plains, MO
Facilities

Looney Hall
Renovation completed Spring 2011
Renovation cost - $670,504

Student Recreation Center/Community Shelter
Construction completed Fall 2011
*SRC construction cost is budgeted
Construction Cost - $2,221,114*

Gohn Hall
Bidding starts Fall 2011
Budgeted Cost - $2,500,000
MSU-WP Native Transfers to Springfield

![Bar chart showing MSU-WP Native Transfers to Springfield from 1999 to 2011. The number of transfers ranges from 68 in 1999 to 145 in 2011.](image-url)
GOAL Program

Great Opportunities for Adult Learners

Classes convenient for working adults

Small class cohorts

Complete associate’s degree in two years

Attend classes one night a week

Designed specifically around needs of non-traditional adult learners

First cohorts began Fall 2011 at sites in Mountain Grove, Summersville, and West Plains
Grants

- $2 million over 5 years: Federal Title III Road to Achievement grant
- $1,320,149: Federal Emergency Management Agency (FEMA) grant
- $1.1 million over 5 years: Federal TRIO Program grant
- $386,776 over 3 years: Federal Veteran’s Incentive Program (VIP) Center grant (joint with Springfield campus)
- $247,500: Federal NURS grant
- $102,788 over 4 years: Federal Child Care Access Means Parents In School (CCAMPIS) grant
- $2.5 million 5-year grant: Federal Title III grant (joint with Springfield campus)
- $98,500: MDHE College Access Challenge grant

TOTAL REC’D FROM GRANTS FY11 = $2,519,237
MSU-WP has its 1st endowed professorship

Missouri State University-West Plains is starting its first endowed professorship.

At Friday’s Missouri State University Board of Governors meeting in Springfield, MSU-WP Chancellor Drew Bennett reported that university officials have received the minimum amount needed in donations and pledges, $250,000, to create the Donna Jones Endowed Professorship of Nursing. The campaign, which gives donors the option of making a one-time gift or a pledge for an annual gift for the next five years, will continue throughout the summer in an effort to increase the professorship fund beyond the $250,000 minimum, Bennett said. Several individuals and businesses have indicated that they are considering donating, so university officials expect to receive additional gifts in the near future, he said.

Those donating to this point include Denver and Myers of West Plains, Willow Health Care Inc., West Vue Inc., Air Evac EMS Inc., Burton Creek Medical Complex, Marvin L. Fowler of West Plains, Physical Therapy Specialist Clinic, Fennett, Osage Medical Center, and several others who wish to remain anonymous, Bennett said. “This is a major accomplishment for our campus,” he said. “This effort not only will help our nursing program, it will assist us in recruiting and retaining faculty of all disciplines. An endowed professorship tells everyone that this institution values our faculty. Many people in our region are willing to help students with scholarships. While this is extremely important, it is just as important to help the hard-working faculty who teach those students. It is my hope that this is the first of other endowed professorships for our campus.”

Now that the university has received commitments for $250,000, the university will begin paying the money that would be provided by that amount until the endowment is paid in full, Bennett said. As a result, the professor-
Guidance for Improving Retention

1. While we recognize that our institution performs better than the average for other 2-year schools in Missouri, we also recognize that there is more we can do to prepare our students for success.

2. We will not lower standards.

3. We recognize that some will fail.

4. We are not looking to assign blame.

5. We will use our limited, but growing, resources to make the greatest impact on the largest number of students possible.

6. Factors beyond our control will not be used as excuses for not improving what we can control.
Retention: New Grant Funded Personnel

• Title III – Road to Achievement
  • Director of Developmental Education (institutionalized post-grant)
  • Student Support Specialist (institutionalized post-grant)
  • Assistant Coordinator of Institutional Research
  • Instructional Designer (search in progress; institutionalized post-grant)

• TRiO Student Support Services
  • Coordinator of TRiO
  • Two Academic Support Specialists
  • Student Tutors
  • Full-time Administrative Assistant

• Veterans Incentive Program
  • Coordinator of Veterans Incentive Program
Accelerated Learning Project (ALP) English

- Developmental writing students enroll concurrently in English 100 and English 110
- Developmental writing students also enroll in companion course - same instructor and meeting immediately following English 110 class
- ALP approach proven to produce double the success rate in half the time compared to conventional developmental writing instruction

Emporium Model Math

- Computer-mediated student learning
- Mastery learning and individualized modules
- Accounts for varying levels of preparation and learning styles
Tupelo School District Operating Principles

• Everything we do will be student centered.
• We will be open, honest and transparent about the reasons for our actions, our successes and our failings.
• We will be respectful and appreciative of the ideas, feelings and points of view of others.

• We will support innovative and entrepreneurial ideas, programs and teaching methods.
• We believe we should all be accountable to the public, the Board, our supervisors, our students and each other.
• We will be relentless in the pursuit of excellence.
“It is amazing what you can accomplish if you do not care who gets the credit.”

Harry Truman
Citizen Scholar award recipient 2010